



Health Screening or Wellness Event

A health screening or wellness event is an opportunity for the National Health Service Corps (NHSC) sites to promote their medical, dental, and mental and behavioral health services. It also provides health services and education to community members.

LEVEL OF PLANNING EFFORT

EASY

DIFFICULT

Getting Started

1. **Confirm an event date** during the month of October. Remember Corps Community Month 2015 will take place during the entire month.
2. **Secure a space** at a busy location on your campus, the lobby of your NHSC site, or in your community.
3. **Register** your event online at: <http://nhsc.hrsa.gov/corpscommunitymonth/eventregistration2015.html>.
4. **Recruit medical, dental, and mental and behavioral health providers** to conduct the screenings as well as provide any equipment or supplies needed to conduct the screenings.
5. **Display NHSC materials** and **NHSC Member videos** at your event.
6. **Print and hand out Corps Community Month stickers** during your event.
7. **Take photos at your event**, but gather **media release waivers** from those you're photographing. Submit the photos and media releases to CorpsCommunityMonth@hrsa.gov.



Identify Speakers and Partners

- Local NHSC Ambassadors
- State Primary Care Offices
- Area Health Education Centers
- Post a request on the NHSC Facebook wall
- Special Inquiry to CorpsCommunityMonth@hrsa.gov

Promote your event

- Send out a "Save the Date" via email and collect RSVPs.
- Seek out media coverage from your campus or community outlets.
- Create and send out a **media advisory**.
- Hang posters on a bulletin board and in areas where potential participants would frequent and use the Corps Community Month **Fact Sheet** and **Event Flyer** as tools.



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
HEALTH RESOURCES AND SERVICES ADMINISTRATION

Media Resources

- **Backgrounder**
- **Media Advisory Template**
- **Press Release Template**

Online Resources

NHSC.hrsa.gov/CorpsCommunityMonth

NationalHealthServiceCorps

@NHSCorps

Playlist

#ChoosePrimaryCare